**Biographical Sketch of Prof. Meera Mathur**

Prof. (Dr.) Meera Mathur is working as a Director and Chairperson at Faculty of Management Studies, Mohanlal Sukhadia University (State Government University), Udaipur. Previously, she has also worked as a Course Director at Department of Tourism and Hospitality Management, MLSU, Udaipur. Currently, she is the coordinator of Training and Placement center, Director of Projects, MLS University, and Vice Chairperson, Punjab and Rajasthan Chapter, AIMS.

She has a vast teaching and research experience of over 27 years. She has written dozens of research papers published in various national and international journals (Scopus indexed, ABDC, WoS, and UGC CARE list) and participated in various conferences, seminars and presented her papers in reputed institutions. Prof. Mathur has also chaired different technical sessions at various national and international forums. She is registered Ph.D. guide and serving towards generating high quality research work and also on panel of examiners at Govt. Universities for UG/PG programmes. A total of 19 scholars have been awarded PhD and 8 scholars are registered under her guidance.

Currently, she is heading the RUSA 2.0 project titled “A Study on Sustainable Consumption Behavior on Urban Consumers on Electronic Products in Rajasthan”

She was facilitated as “The Most Inspiring Women of the Earth Award 2022” by the International Internship University and Swarna Bharat Parivaar.

She has completed her master’s in Management from MDS University, Ajmer and obtained her doctorate in Environmental Management Practices in 2001 from MLS University, Udaipur. Prof. Mathur is the life member of The Society for Management Educators, Kurukshetra and National Institute of Personnel Management (NIPM), Kolkata.

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**Contribution towards the Environment**

She is also the recipient of various prestigious awards including Best Researcher Management- Sustainable Consumption Award 2017. From a very young age she developed a keen interest towards environmental conservation and sustainability. She exhibited her passion towards safeguarding environment and sustainable consumption practices by writing various articles, research papers and actively participating in various forums related to sustainable consumption.

Her passion and concern for environmental management has resulted her in awarding with the Major Research Project of UGC on the topic “An Empirical Study of Issues, Challenges and Prospects of Sustainable Consumption in Selected Cities of Rajasthan and Gujarat”. She is a pioneer in the field of research on sustainable consumption in India. She has also been awarded the Major Research Project by RUSA, under the Ministry of Human Resource Development, MHRD.

**Contribution towards Empowering youth**

Enhancing creativity and lateral thinking among youth lies very close to her heart and for that she is actively delivering lectures, seminars at various schools, colleges and public forums.

**Contribution to Society**

She has successfully organised and leaded various social upliftment and charity programmes such as blood donation camps, ‘Donate a Rakhi’ for soldiers, ‘Diwali for Others’ through distribution of diyas, sweets and clothes to orphanage homes and motivated her students to be a part of such noble causes. She has also contributed in preserving the art and culture of West Zone Cultural Centre by translating their manuscripts in English language to make it available for wider audience.